WILEY

Experience the Future with Wiley

Custom Solutions for Open and Distance Learning Programmes & Online Learning Programmes

SVKM'S NMIMS Deemed to be UNIVERSITY

IMT

MIT | School of Distance Education

INDIAN INSTITUTE OF MATERIALS MANAGEMENT IIMM

OUR OFFERINGS

	Silver Category	Gold Category
Study Material	Printed SLMs / EPUB3	Interactive & adaptive e-books
Formative & Summative Assessments	MCQs & Question Banks	Interactive MCQs & Metacognitive Assessment platform
Videos	Recorded video lectures	Recorded video lectures
Web Resources	✓	✓
Complete custom development	✓	✓
Can be integrated into LMS	✓	✓
Pricing	Customised as per request	Customised as per request

WHERE WE OPERATE

QUADRANT - I

E-tutorial

** does not include live lectures*

QUADRANT - II

E-content

QUADRANT - III

Web Resources

QUADRANT - IV

Self Assesment

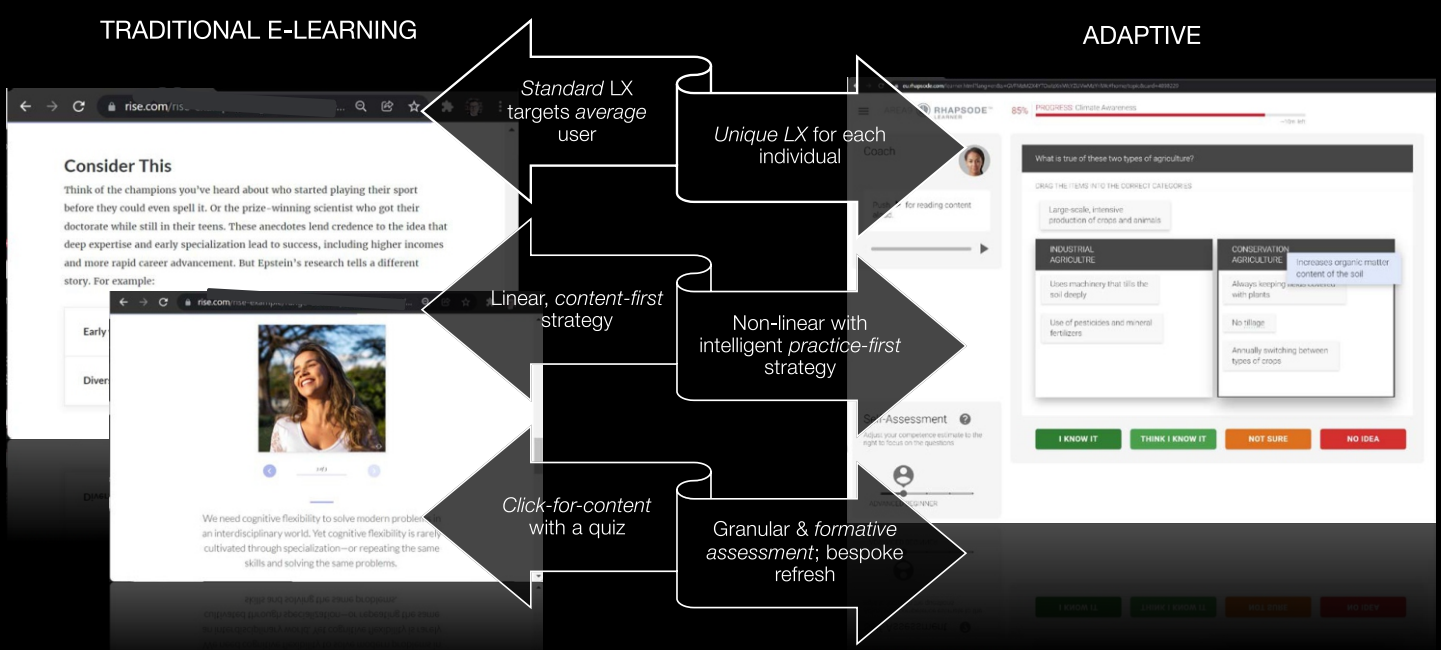
** Does not include active moderation of community*

Creating Impact at Scale with ADAPTIVE Learning

Metacognition

Metacognition is used to uncover hidden misconception in a given learners knowledge.
Our purpose is to help learners move from unconscious incompetence to conscious competence, improving confidence and results, thus bringing value to the institution.

Our gold category product is a game-changer and has evoked the "Aha!" from students and faculty members across the country

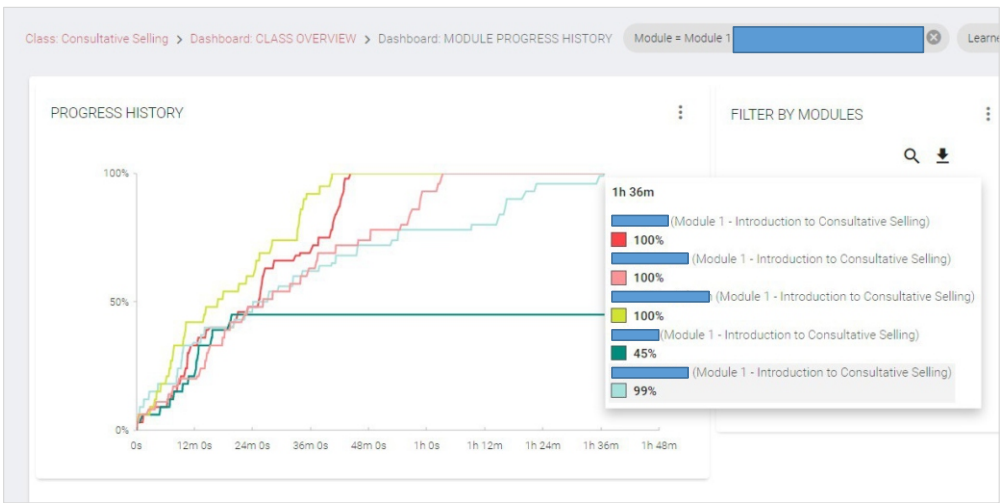


TRACK EVERYTHING WITH HYPER GRANULAR DATA

We know, for sure, that every learner, learns differently. Our system uses artificial intelligence, deep learning algorithms, domain specific programming languages, natural language processing and statistics and analytics to ensure every user achieves proficiency and competency

TRACKING EACH LEARNER

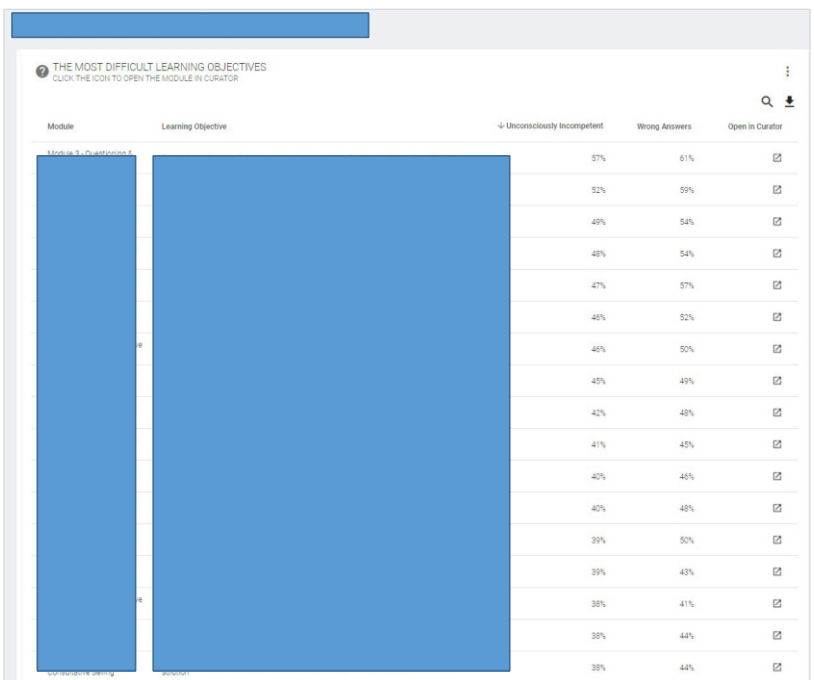
Individual level of time spent to proficiency



A multitude of reports will help you track every learner's journey and progress

METACOGNITION: MAPPING GAPS

The most difficult learning objectives, all learners



As an instructor, our data helps to highlight areas that students are struggling in so your 100% efforts can be focused on student achievement through differentiate lesson planning

RECORDED VIDEO LECTURES

Wiley works with Generative AI, using multi-modal deep learning to create synthetic media. The technology helps content creators in education to create videos using artificial intelligence

BENEFITS

Cost Saving

Helps create videos without shoots using only text helping save 80% costs as compared to shooting this with live faculty

Reduce Dependencies

Produce videos at a scale without the limitations of teacher availability, studio constraints and timing

Consistency

Every learner gets access to the same content

Customised

Avatars can remain unique to your institution and content is completely customised to your requirements

DLP PARTNERSHIP

- Strict adherence to UGC guidelines
- Quality authorship
- User centric learning material
- Adherence to 40:60 rule of UGC for guidance to HEIs in content creation

Benefits of Association

Affordable **Appealing** **Agile**

Focus on scale, while we deliver

10X Learner Experience and Outcomes

Recorded Lectures | **Interactive Ebooks** | **Test Environment** | **Customised Content**

WILEY Custom Solutions for online & distance learning

ABOUT WILEY

215+ years of content creation legacy

450+ Nobel Laureates as authors

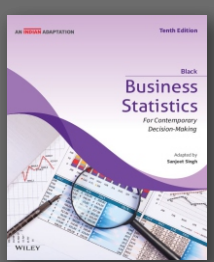
40 global locations

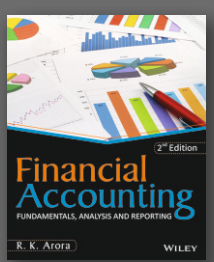
400K educators and students supported every year

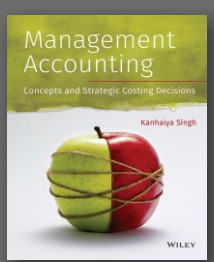
AREAS OF EXPERTISE

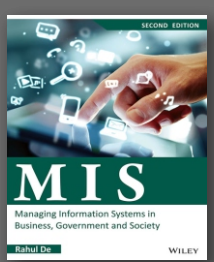
MCA, Data Mining, MBA, Analytics, Emerging Technologies, Marketing, BCA, MIS, Accounting, Arts, BBA, Finance

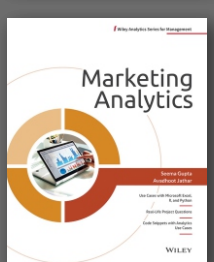
Bestselling Titles

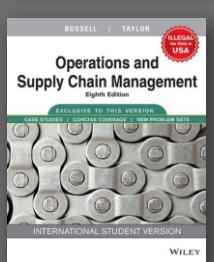


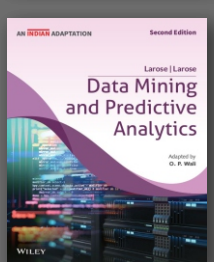


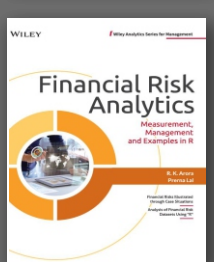


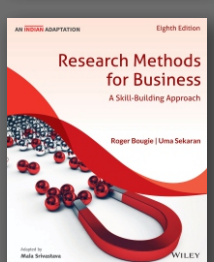












Some of our Management, Finance Brands and Partners

CrossKnowledge A Wiley Brand · AICPA American Institute of CPAs · CMT Chartered Market Technician · CFA Institute · GARP · ima The Association of Accountants and Financial Professionals in Business · EY

TED Ideas worth spreading · Wiley Workplace Learning Solutions · DiSC · Profiles International · for dummies A Wiley Brand · Bloomberg · Wiley Efficient Learning

OFFERINGS FROM WILEY

ODL and Online Learning Programmes – SLMs and Courseware

Regular Programmes – Bestselling titles and authorship across subject areas of BFA, Engineering, Emerging Technologies, etc

Library Resources – Over 25,000 national and international bestsellers available in e-collections

Competitive examinations – Wiley Online Exam Prep is a one-of-a-kind civil services preparatory test series (for Prelims 2024)

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